

Amberg Group

Amberg Group combines knowledge and experience on all activities related to logistics, underground mining, railroad construction and infrastructure construction in a unique way. With more than 350 employees at sites world-wide, Amberg offers a unique and comprehensive portfolio, including the following: feasibility studies; implementation projects; R&D; system solutions; services.

We are looking for a dynamic and creative minded person based in our office in Regensdorf:

Content Marketing Specialist 100 %

Job description:

- Identify, develop and manage engaging content for internal and external use
- Research industry-related topics
- Edit, proofread and improve written pieces before publication
- Continually evaluate, optimize, measure and analyze content performance
- Ensure the campaign meets the objectives while remaining in the budget
- Ensure consistent brand messaging

Your profile:

- Education in Marketing, journalism, multi-media communications or equal
- Several years of proven work experience in a marketing, communication, PR, or related environment, preferably with B2B, technology, internet or construction industry experience
- Large potential and excellent business writing, editing and grammatical skills in German and English (fluency in any additional language is a plus)
- Good working knowledge of MS Office as well as familiar with Adobe Creative Suite (particularly Photoshop and InDesign)
- Able to work in a fast-paced setting on multiple projects simultaneously
- Initiative personality with social competence

Your work environment:

We are offering you a demanding and interesting position in an internationally oriented Swiss company where decisions are made efficiently, and the corporate culture is familial and collegial. A motivated team awaits you along with a multifaceted position.

If you are an excellent team player thinking across borders who is highly organized as well as process and goal oriented, please forward your complete application to job@amberg.ch.